

INTRODUCING

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Connecting Through Design

"Coming together is a beginning, keeping together is progress, working together is success." Edward Everett Hale's wisdom beautifully articulates the essence of my profound connection to High Point Market and the invaluable relationships it has nurtured. In 2016, I was honored to be selected as a Style Spotter, a designation that not only accelerated my capacity to forge meaningful connections within the home furnishings industry but also allowed me to unveil the inner workings of the world's largest home fashion markets to my clients.

Before stepping into the role of a Style Spotter, my inaugural visit to High Point Market was nothing short of exhilarating. The experience of coming together with fellow designers, finally meeting individuals I had only engaged with online, was a pivotal moment that propelled my business in unforeseen ways. The magic of sharing insights, whether learning from seasoned experts or guiding newcomers, not only advanced my entrepreneurial journey but also solidified relationships at a pace that rivaled even the most recommended reading lists.

Sustaining these newfound connections beyond Market is the linchpin in nurturing enduring relationships. Whether it's with fellow designers, magazine editors, artisans, or exhibitors, fostering genuine bonds has consistently yielded mutual benefits. Establishing a community of like-minded individuals

mitigated the isolation that often accompanies solo work, particularly in my formative years. Some of my most cherished relationships have been forged alongside the eight remarkable individuals I served with during our Style Spotters assignment. Together, we've seen our businesses thrive, which, to me, feels like a collective achievement in its own right.

Collaboration became especially critical during the recent pandemic, a period characterized by profound uncertainty. What remained unwavering was the determination of the home fashion community to band together, weather the storm, and provide unwavering support during this pivotal moment in history. Reuniting once more at High Point Market post-pandemic marked an emergence—a heightened appreciation for our craft and the makers whose contributions enhance our daily lives.

Reflecting on my journey, I cannot help but be profoundly grateful to my dear friend Sherry, whose insistence that I attend High Point Market transformed my business. As I conclude, I am paying this invaluable gift forward by urging you to prioritize joining us this year or in the near future. Each visit promises fresh perspectives and boundless opportunities for those hungry to learn and eager to forge meaningful connections. I wholeheartedly wish this transformative experience upon you as well!