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High Point Market



STYLE  
REPORT

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SPOTTERS

Winter/Spring 2021

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# Style SPOTTERS

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***Home has truly become the sanctuary for all Americans, and this trend is reflected in an abundance of gracious comforting forms emphasizing curvaceous upholstery and cozy sectionals.***

SPECIAL THANKS TO OUR STYLE SPOTTERS SPONSOR 

## ***The High Point Market Winter/Spring 2021***

# STYLE REPORT

***A focus on comfort and organic materials as home becomes sanctuary and workplace***

Our 2020 Style Spotters have proven to be extremely innovative and adaptable in navigating this year's unique challenges. We could not be prouder of their dedication and hard work. Their expert selections reveal an explosion in products designed to meet the current surge in home renovations and interior projects, including a growing focus on home offices and family lounging areas.

Home has truly become the sanctuary for all Americans, and this trend is reflected in an abundance of gracious comforting forms emphasizing curvaceous upholstery and cozy sectionals. Organic materials, ranging from stones and wood to weaves in natural fibers and caning, as well as materials such as shells, husks, and grasses, are used in unexpected ways. This fascination with the natural world also extends to seating, art, and rugs that celebrate nature motifs including several examples of the ginkgo leaf.

The Style Spotters agreed that mixed media was an important trend, and noted many pieces that incorporate multiple materials. This trend dovetails with the rise of Art Deco inspired designs that were prevalent in all the major showrooms. Mid-century, which has dominated recent markets, was less influential.

Several Style Spotters remarked that sustainability and social responsibility were of high importance when sourcing manufacturers. The maker culture and artisan furnishings were amongst the trends that stood out as well.

The color story was diverse but Autumn colors such as cognac, cinnamon, amber, and burnt orange were featured in most showrooms. Blue is still the most prevalent and enduring color family, but black and white schemes were also very strong. Patterns revealed a growing interest in diverse cultures ranging from Native American and South American in textiles, lamps, and rugs.

There was also a refreshing abundance of traditional patterns and pretty rooms with creamy finishes and classic detailing. The Art Deco collections were, not surprisingly, bold and vibrant, offering consumers a tremendous range of options.

We applaud our 2020 team of Style Spotters for their selections and for supporting our industry during the COVID-19 pandemic. We are honored to lead this talented group and share their fabulous finds with you once again!

Enjoy!  
Shay Geyer & Gary Inman





**RACHEL CANNON**

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## TRADITIONAL REIMAGINED

Classic shapes and designs have always been an integral part of my work, so this new offering of reimagined pieces is perfect. In Louisiana we have lots of clients who bring family pieces to their homes that need to be worked into a design. This has given us a great opportunity to work with traditional designs and incorporate them into a modern space. Summer classics has introduced the Roma Console to bring traditional design to the outdoor space. The finishes that were chosen on these pieces help to show heritage and history while the slight updates of them make them fresh and current.



Summer Classics



Gabby



Theodore Alexander



Hudson Valley Lighting



Century Furniture



Couture Lamps

## SOFT COLORS

With the trends shifting from severe maximalist schemes back to more corals and seafoams, Fall Market reflected the desire for softer colors. Mid-Century modern furniture owned the last decade of design and I have to say that it's time to return that aesthetic and make way for the reprise of the 80's design trend. Seafoam tones mix beautifully with soft pinks and corals in this collection of new introductions. The blending of these neutrals and melancholy colors are perfect for grounding a design.



Loloi Rugs



Legacy Home

# UNEXPECTED TEXTURES

Materials can be used as they historically were or they can be turned into something unexpected in design. This year, with mixed materials in play and application finishes setting them apart, unexpected textures are trending.

I found that this seems to be a trend that can't be ignored this Fall Market. Whether new ideas arose as people were cooped up by the pandemic or through extra inspiration from new resources, the creatives in our industry did overtime getting these collections ready for us. The Dalton bed in smooth leather as envisioned by the iconic Ralph Lauren is a whole new level of luxury while the fantastic Elder Lounge by Ashley Childers uses a hammered iron to get a beautiful and unique finish.



Baker Furniture



Selamat Designs



Ralph Lauren Home



Bernhardt



Global Views





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## MODERN MANIPULATION

Looking at classic design through a modern lens was a highlight this Market, as I spotted elements of surprise when shopping various showrooms. Seeing classic substrates like marble transformed into sleek accent pieces with cutting edge style allows one to mix and match modern manipulation with a classic sensibility. Adding dimensional texture through updated material mixing allows one to see the beauty and sophistication of style that these pieces offer.



Bruce Andrews Design



Abner Henry

## NATURAL TERRITORY

With many choices for sustainable-minded products this season, from cultured oyster shell wall art and lighting, and rattan wrapped seating to artwork printed on recycled cardboard, natural substrate mixing and multi-weave furniture, High Point Market was truly naturally derived! Kirk Nix Collection by Palecek uses natural fibers with classic lines to create updated and interesting sustainable designs. Made Goods Oyster chandelier statement piece is a true work of art. Saddle oyster shells are hand placed in florets, creating a highly crafted effect that makes each organic-looking Venus chandelier one of a kind. These shells are collected from local restaurants and repurposed as works of art instead of ending up in landfills. Kara Mann's Lashed Lounge Chair is low and slouchy, wrapped in leather cord with a loose seat cushion in chenille fabric that creates a cozy aesthetic that is sustainable with its wrapped rattan base.

Even John-Richard's Hallwood Cabinet pays homage to nature with handles that are cast to look like branches. Studio NYC Design for Prestige Arts is printing on recycled "gently used" cardboard with non-formaldehyde mdf frames shipped in recycled material.



McGuire Furniture



Prestige Arts/Art Trends



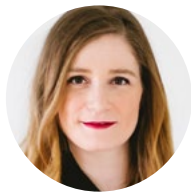
Made Goods



Palecek



John-Richard



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## COZY TEXTURE RENDERED IN NEUTRAL TONES

With fall upon us and winter right around the corner, I was thrilled to see vast quantities of cozy texture at Market — and it makes total sense now that we're all spending more time at home! I'm personally drawn to the slightly imperfect, wabi-sabi vibes that I witnessed in textural wovens, snuggly sherpa and faux furs, slubby chenilles, and shaggy upholstery. It's almost like letting your home decor give you a great big hug, especially when displayed in conjunction with the curvilinear trend we're seeing now, too.



Bernhardt



Nuevo Living



McGuire Furniture



Arteriors

## THE ART OF THE ACCENT TABLE

Side tables are an absolute essential to any living space, but as of late they've taken a turn to embrace the art of architectural form. Indeed, many of the accent tables at Market this fall felt like miniature pieces of art in and of themselves! With architectural details, mixed materials like marble, terrazzo and burnished brass, and playful proportions, each of these examples is a literal showstopper! No matter which you choose, each table will provide an elevated (literally) aesthetic that's purely sculptural.



Baker Furniture



Currey & Company



TOV Furniture



Arteriors



Nuevo Living





## DON RICARDO MASSENBURG

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# GETTING DOWN TO BUSINESS

Whether you consider it working from home or living at work, 2020 has changed the way most of us are getting the job done.

Fortunately, many High Point Market exhibitors have placed a major focus on home office solutions. Pieces that are multi-functional or that work well in multi-use spaces are in demand, very important, and they were definitely visible in High Point showrooms. The Duchamps Writing Desk from Universal Furniture and the Column Desk by Baker Furniture are smaller in stature, so that they could effortlessly be placed in a corner of a bedroom or floated in an open concept family room to define a workspace or to create that perfect background for a Zoom meeting. Both desks have ample storage and top surfaces for functionality, but neither are lacking the stylish elements needed to inspire creativity in an office setting. There is a definite need for modular workspace furnishings, such as height adjustable top surfaces that allow a piece to be used while sitting and then adjusted to standing height. The work surface of the Duchamps desk swivels to any desired position around the storage base. Regardless of whether you're working in a dedicated office space or have carved out a little nook in another room, flexible workspace furnishings like these will help get the job done during work hours and also allow stylish living later in the day!



Universal Furniture



Baker Furniture

# EMBRACING CURVES

High Point exhibitors had us all going in circles with their rounded-edge furniture pieces and it seems like we are all on board and ready to embrace those playful curves. Large boxy sectionals and straight-lined sofas are being swapped out for pieces with a softer, more shapely design aesthetic like the Trilogy Chair from Interlude Home. Who doesn't love a curvy club chair or a piece like the Trebiciano Upholstered bed by Cavalletto Home that wraps around you like a cozy hug? Their sculptural shape absolutely makes these pieces a focal point, but the rounded edges aren't just showing up in upholstery. TOV Furniture and Gabby Home have embraced the trend with their Hump Nightstand and Quella Coffee table. Curvaceous edges and pieces with sloping arms can create easy flow or help open an area up when the space is tight. Although this is a trend from the past that is being welcomed back into 2020, the curvy nature of rounded furniture still brings a modern energy into a space. The elaborate curves and rounded edges transform these furnishings into pieces of art. Are you down with the curve?



Gabby



Interlude Home



TOV Furniture



Cavalletto Home



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# TEXTURED EVERYTHING

No room is complete without texture. How something feels is just as important as how it looks. A full-sensory experience has really taken the design industry by storm, as we realize it's not just designers that love to touch and feel everything — it's just as important to our clients. Textured Everything was more prevalent this season than ever before, running the gamut from fabrics to furniture to lighting. In furniture, we're seeing carbonized teak, hammered metals, sandblasting effects, capiz shell details, plaster, faux bois and cerusing on case pieces. The textiles that we're seeing this season are nubby boucles, strie chenilles, smooth velvets, corduroy and raffia trims. So beautiful to look at and lovely to touch.



Bernhardt



Universal Furniture



Nathan Anthony



V Rugs & Home

# COLOR IS THE NEW NEUTRAL

Color has power and this season color is the new neutral. While there's nothing wrong with neutrals there is just something so captivating about a space that's layered with color! What's the first thing you notice when you enter a space? Color! This season, warm earth tones, vibrant hues and jewel tones were all in the mix! Sectionals in nutmeg velvet, traditional wood chairs in vibrant framboise velvet and jewel toned accent pieces were all the rage. Style statements like bold cowhide art, abstract art, celestial textiles and functional art are a perfect way to inject major personality into your project or living space.



Design Legacy



Norwalk



Aloka Home  
showing in Cisco Home



Be | Outspoken



# MODERN ORGANIC LUXURY

2020 has all of us wanting to feel grounded, deeply rooted and safe. Wellness, biophilic design and organic products were already trending. Now, they're even more sought after and elevated than ever before.

Modern, statement live-edge furnishings, Acacia wood pieces, black forest marble, travertine, shell, and carbonized teak are furniture finishes we are seeing alone and in combinations. Florals are blooming this season in the form of large statement hardware and vibrant hibiscus lighting. Don't forget to look up to the stars — astronomical lighting, radiant starbursts and inky indigo celestial inspired textiles are totally out of this world.



The Phillips Collection



Currey & Company



Palecek



Aviva Stanoff



Global Views



## IVONNE RONDEROS

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# FINISHES

When it comes to materials, there are different types of finishes that predominate in all collections each Market. This fall, bleached oak is so in! We saw it everywhere, especially in Palecek's newest collection and the new Kara Mann collection for McGuire. We really love seeing the delicate texture of bleached oak in a wide variety of furniture formats, from coffee tables to desks. The light shades of this material bring a relaxed, earthy and cozy aesthetic that we are looking forward to using in our projects.

Another big trend is boucle fabric! This textural and versatile fabric is having a major moment in home furnishings. Its chic look surely adds life to any piece of furniture, creating items that act like comfy, cozy textural accent pieces. In our opinion one of the best versions was from Nuevo Living.



Bungalow 5



Nuevo Living



McGuire Furniture



Nuevo Living



Bernhardt

# HOME BARS

COVID-19 has brought out the drinkers in all of us and almost every brand was launching their version of a loose piece of bar furniture, providing a solution to all those looking to create their own home bar without undergoing a whole renovation. These pieces are a great alternative to a built-in home bar option. With the wide offer of furniture pieces spotted at the market, there is no need for a lot of room to create that bar space perfect for entertaining now that the holidays are approaching. This trend arrived just in time!



Global Views



Roberta Schilling Collection



Studio A Home





**VICTORIA SANCHEZ**

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## CONTEMPORARY FOAM AND FIBER CONSTRUCTION

Sculpturesque, beautiful, comfortable, and not needing frequent fluffing or maintenance, contemporary foam and fiber construction furniture seems to be gaining momentum. Clean styling is showing up from countless furniture manufacturers; from luxe to trendy. Verellen's Hudson sectional or the Perkins sofa from the new Ellen Degeneres collection by EJ Victor, and the Kai chair by Thayer Coggin, with its timeless form that is modern, chic and above all comfortable, offered some of the finest examples at Fall Market.



Thayer Coggin



EJ Victor



Verellen

## HARDWARE CUSTOMIZATION

Hardware is the jewelry that furniture loves to wear! Gone are the days when a brass knob or a pull with an eagle back plate were our only choices. Designers want to be able to customize everything for their clients, from upholstery and millwork to the hardware on the doors and drawers. Baker introduces the new Luxe Collection and the hardware doesn't disappoint – just look at the cast brass leather strap pulls on the Rosalie Chest. Or, from Hickory White, check out the Demilune pulls in Hand Painted Borealis Finish on the Aimee Chest.



Baker Furniture



Hickory White



**KEITA TURNER**

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## THE NATURAL WICKER COLLECTIVE

The beauty of natural wickerwork, outside of the fact that it is environmentally-friendly, is how the natural vine or grass material is woven or interlaced into distinctive patterns. Natural wicker furniture is made from a variety of materials, such as reed, cane, rattan, seagrass, bamboo, and willow, making it both a practical and stylish furnishings choice for family rooms, home offices, bedrooms, infant and children's rooms, and enclosed outdoor patios. It easily repels spills, particularly when woven from cane which has the great quality of being less porous. It's also very lightweight and airy, making it easy to transport, move, or reposition. But, don't let its light and airy quality fool you, natural wicker furniture is one of the most affordable, durable, and environmentally sustainable ways to bring a bit of tropical charm to your settings! The Isla Raffia Collection from Made Goods, the Journey Wicker Daybed from the Lauren Liess Collection by Taylor King, and the Jai-Alai Collection by Corbett Lighting are some of our favorite natural wicker collections spotted at the Fall 2020 High Point Market!



Made Goods



Corbett Lighting



Taylor King

## COCKTAIL OR COFFEE?

The coffee or cocktail table is one of the most purposeful and utilized pieces of furniture in a home's living space. Created to be used as the name implies, it provides a place to serve and enjoy coffee or cocktails, along with the accompanying baked goods or hors d'oeuvres. But, in today's market it is expected to do so much more. We want our cocktail and coffee tables to anchor our living space, and conjoin our sofa, sectional, or lounge chair seating arrangements. We need them to complement the aesthetic direction of our decor and perform their intended purpose with creative, smart functionality, beauty, and style. This Fall Market at High Point was serving up quite a few examples in a welcoming variety of shapes, styles, types, mix of material, and function. Kindel's Concorde Round Coffee Table imbues personality with its even, triangulated step detail that crowns each leg. As storage becomes more of a necessity, tables that come equipped with integrated drawers are gaining popularity. The Chalamet Coffee Table from Mr. Brown, designed with four drawers and fabricated from a mesmerizing mix of materials, is a favorite. Pieces that offer practical, yet multi-functional purposes had a strong presence. Currey & Company's new Visby Calcutta Pepper Bench is reversible so that it can be used either as a seat or a table. We expect that versatile designs that keep pace with our evolving lifestyle are going to continue to be in high demand.



Kindel



Mr. Brown London



Currey & Company



# CLEAN AND MODERN

The trademark of great design is effortless sophistication. We love pieces that offer a fresh take on classic styling that is updated but not trendy. The clean upholstery and simple lines of the Kim Bed by Hickory Chair are chic and timeless. The hefty hardwood frames, pleasing proportions, and comfortable scale make it perfect for almost any setting. The modern shape barrel back, wide arm rail, weltless clean upholstery, deep seating, and block feet on Thibaut's Sloane Chair elevate the lounging experience. We are loving the swivel mechanism and perfect pitch of back and seat on Chaddock's Lucy Swivel. The idea of beauty in art realized in furniture is more than evident in Bernhardt's Bonaire Sofa. We were inspired by the precision detailing and artisan handcrafted passion emanating from both the Shift Sconce by KingsHaven and the Galahad Large Linear Chandelier by Visual Comfort Lighting. We are smitten by the timeless refinement of the Chesapeake round outdoor dining table in natural grade A teak by Universal Furniture. The Pearce Console Table from The Alexa Hampton Collection by Theodore Alexander has a Baltic flair and boasts surprisingly clean lines plus hidden storage! The modern simple shape and eternal elegance of the Angel Console by Julian Chichester comforts the soul.



Theodore Alexander



Chaddock



Hickory Chair



KingsHaven



Julian Chichester



Bernhardt



Thibaut



Universal Furniture



### **Rachel Cannon**

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A self-proclaimed Loudmouth Introvert, Rachel's purpose in design and in business is to break down the culture of our society, which is set up for extroverts to succeed. As a designer, she shows her clients how to harness their unique capabilities and needs, shunning open floor plans in favor of spaces where boundaries and quiet rooms nurture and preserve their energy both at home and at work.



### **Nancy Fire**

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Nancy has been at the epicenter of some of the world's most exciting lifestyle trends. As co-founder of Design Works International, she transformed changes in the way people live into products they love to live with. Most recently she served as Design Director for HGTV and HGTV HOME and launched NancyFire.com offering creative assistance to companies in this new industry climate focusing on her 30+ years working alongside many brands while creatively growing their business.

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Seattle-based blogger, stylist, digital influencer, wiener dog lover, and tiny-home hype girl, Joanna works as a product designer and trend scout for companies like Nordstrom and Anthropologie, takes on regular styling gigs, and runs jojotastic.com to show off her appreciation for all things DIY, entertaining, interior design, style, and food—in a modern yet casual type of way.



### **Don Ricardo Massenburg**

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Recognized for his use of lush layered bedding and sumptuous textiles in home décor, Don Ricardo Massenburg seeks to show that although interior design is considered a luxury service, it can be attainable to everyone. He is the founder and principal designer of DESIGN iNKREDiBLE LLC, a highly sought-after interior design company based in Durham, North Carolina that boasts a portfolio packed with projects featured by several major retailers and publications.





### **Rachel Moriarty**

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An award-winning designer, Rachel delivers her own sense of bold + playful patterns and brilliant + bright strokes of color for clients throughout San Diego County. She recently launched a signature tile line with Elegant Mosaics, and was named one of the Most Influential People in Real Estate Staging. Her work has been featured in Vision Magazine, ADPRO, and HGTV. She is also a #1 Best Selling Author, and sought-after presenter on the subjects of Color and Visibility.



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For over 15 years, DKOR with the goal of building an interior design firm that puts understanding and service at the core of delivering good design. This empathy-driven process allows clients to make the most of their spaces and live better lives without ever forcing them into a choice. Over 15 years DKOR has grown from a small endeavor to a world-class interior design firm with nearly 20 employees working in four countries.

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One of America's premier design professionals, Victoria has created unique interiors for hundreds of prominent clients over the past three decades. Dubbed a home décor "style maker" by Luxe magazine, her award-winning work has appeared in publications nationwide. Now based in Santa Fe, New Mexico, Victoria works on restoring heritage buildings, takes on projects across the country, speaks at design industry events across the US, and is active in the American Society of Interior Designers.



### **Keita Turner**

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Her enduring fashionably classic designs for high profile homes and commercial spaces have placed Keita in the Black Interior Designers Network African American Top 20 Interior Designers and the African American Design Archives at the Smithsonian Cooper-Hewitt National Design Museum. Other recognitions include NY Cottages and Gardens Magazine's Annual Innovation in Design Awards, the International Design Awards, and the Rohm and Haas Paint Quality Institute's Prettiest Painted Rooms in America.

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*Splashworks for Color is the New Neutral trend*